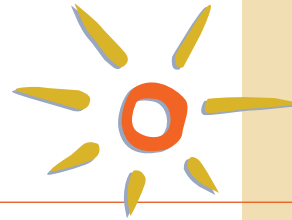


# In the Mood



A Newsletter of the Fuqua Center for Late-Life Depression of Emory University

Volume 6, Issue 1  
Summer 2007

## J.B. Fuqua (1918-2006)

ONE YEAR AGO THIS PAST APRIL, J.B. FUQUA PASSED AWAY AT THE AGE OF 87. FEW PEOPLE HAVE DONE SO MUCH FOR SO MANY.

He greatly enriched all of our lives with his generosity, wisdom and dry sense of humor. We all want to leave the world a better place and Mr. Fuqua certainly set the bar for achievement.

While he will be missed, his spirit of generosity lives on through his wife Dottie, their son Rex, and all the lives that he touched. – *Dr. William McDonald, Director Fuqua Center for Late Life Depression*

THE LIFE OF J.B. FUQUA represents an extraordinary journey from humble beginnings 87 years ago on a small Virginia farm to the heights of business and political accomplishments. Self taught in ham radio operations, he graduated from Prospect High School in 1935 and joined the merchant marines as a radio officer at 17. Leaving the service at 19, he joined WCSC, a radio station in Charleston, S.C. becoming the youngest chief radio station engineer in the country. (*cont'd pg. 2*)



20 year old J.B. Fuqua, Chief Engineer WCSC (1938)



## J.B. Fuqua Posthumous Gift to Expand Access to Care

OLDER GEORGIANS SUFFERING FROM DEPRESSION WILL CONTINUE TO BENEFIT from the generosity of the late J.B. Fuqua through a \$3 million gift to Emory University that will help expand treatment in underserved areas.

Since 1999, Emory's Fuqua Center for Late-Life Depression has carried out Fuqua's vision of serving older adults and reducing the stigma of depression through engaging in collaborative outreach and community education initiatives.

The latest gift from the Fuqua estate creates the J.B. Fuqua Fund, which will support the center's ongoing effort to expand psychiatric care to older adults in medically underserved regions of Georgia. The center will accomplish this through telemedicine and collaborations with governmental, non-profit, and for-profit organizations such as the State of Georgia Department of Human Resources Division of Aging, Georgia's Area Agencies on Aging, and the Georgia Association of Homes and Services for the Aging. (*cont'd pg. 3*)

**The Fuqua Center would not be here today if it were not for the vision and dedication of J. B. Fuqua and his family.**



## J.B. Fuqua (1918-2006)

*(continued from page 1)*

At 21, he convinced a group of investors in Augusta, Georgia to back him in a new radio station and became its manager and part owner. He established Augusta's first television station, WJBF, in 1951. Over the next 65 years, he used his financial skills to build a fortune. For many years, he was the Chairman of Fuqua Industries, a New York Stock Exchange company that at one time was one of the nation's largest conglomerates. Business was not his only interest. J.B. served four terms in the Georgia Legislature from 1957 to 1964. He was Chairman of the Democratic Party from 1962 to 1966 and played an instrumental role in the election of Carl Sanders as Georgia's Governor in 1962.

broadcasting pioneer he received Georgia's "Broadcast Citizen of the Year" in 1963. In 1984 he received the Horatio Alger Association of Distinguished Americans Award.

Among his other honors, Mr. Fuqua received the Shining Light Award from Atlanta Gas Light and WSB in 2000 and was inducted in Junior Achievement's National Business Hall of Fame, and Junior Achievement of Georgia's Atlanta Business Hall of Fame in 2002. Perhaps J.B. Fuqua's greatest legacy has been his philanthropy. In 1999 he was recognized as one of "The Hundred Most Generous Americans" by Worth Magazine. In 1989 he was recognized as "Philanthropist of the Year" by the National Association of Fund Raising Executives.

*Above: J.B. Fuqua with WJBF News camera (1953); Right: Mr. and Mrs. Fuqua with President Lyndon Johnson and Lady Bird Johnson (undated)*



**He often measured his success not on how much he made, but how much he was able to give away.**

Mr. Fuqua's philanthropy has included Duke University's Fuqua School of Business, the Fuqua Heart Center at Piedmont Hospital, the Fuqua Center for Late-Life Depression at Emory, The Atlanta Botanical Garden, and Atlanta Union Mission. His giving has touched thousands of lives during his lifetime. He often measured his success not on how much he made but how much he was able to give away. He was devoted to his loving wife of sixty-one years, Dorothy Chapman Fuqua, who survives him and who was his partner in politics, philanthropy and all his endeavors.

**Mr. Fuqua believed deeply in public service and his savvy political instincts were greatly admired.**

Mr. Fuqua believed deeply in public service and his savvy political instincts were greatly admired. He was one of Lyndon Johnson's closest friends and has served on the Board of the LBJ Foundation for many years. His presidential relationships spanned over forty years, especially with Ford, Carter, and Clinton. J.B. was the recipient of numerous awards and honors. He has honorary doctorates from ten colleges and universities, including Hampden-Sydney, Duke University, Mercer University and Oglethorpe to name a few. As a



*Mr. and Mrs. Fuqua and Lady Bird Johnson (1997)*

# J.B. Fuqua Posthumous Gift to Expand Access to Care

*(continued from page 1)*

“These agencies are on the front lines of reaching these patients, and Mr. Fuqua was always very interested in how many lives would be impacted and how many people would be treated through his support,” says William M. McDonald, MD, director of the Fuqua Center and the J.B. Fuqua Chair in Late-Life Depression at Emory University’s Department of Psychiatry and Behavioral Sciences.

Through a partnership with the State of Georgia Department of Human Resources Division of Aging, the center has trained Community Care Services Program (CCSP) care coordinators on depression detection and on how to monitor treatment effectiveness. The CCSP care coordinators care for more than 16,000 nursing home-eligible clients throughout Georgia.

The Fuqua Center and Emory University’s Department of Geriatric Psychiatry provide a comprehensive continuum of geriatric psychiatry services to its patients. Services include outpatient and inpatient psychiatric care, preventative care, chronic disease management, peer support, psychotherapy, and community-based clinics that provide comprehensive geriatric psychiatry evaluations and medication management.

“This program is of national significance because we build on the strengths of researchers and expert clinicians and add strong community education and outreach programs to reach the underserved,” McDonald says. “As we move forward, we will focus on collaborating with rural primary care providers in partnership with the National Center for Primary Care at Morehouse School of Medicine to make geriatric psychiatry services available in underserved areas. We will also actively participate in reforming public policy, which currently creates barriers to providing older adults with needed services.”

Clinical depression affects as many as 2 million of the nation’s 35 million people aged 65 and older, according to the National Institute of Mental Health. An additional 5 million seniors may suffer from depressive symptoms that interfere with their lives and put them at risk for developing major depression.

Thomas J. Lawley, dean of the Emory University School of Medicine, says the Fuqua estate’s continued generosity is helping meet a critical need for psychiatric care in a traditionally undertreated age group.

“J.B. Fuqua’s legacy is creating a center that is improving older adults’ access to assessment and treatment of late-life depression. The Fuqua Center is becoming a model program for mental health providers throughout the nation,” Lawley says.

This gift brings Fuqua’s contributions to Emory to a total of \$8 million, including gifts to help found the Fuqua Center, to fund initiatives in awareness and treatment of depression in older adults, and to endow the J.B. Fuqua Chair in Late-Life Depression.

His son, J. Rex Fuqua, president and CEO of Atlanta-based Fuqua Capital Corporation, presented the bequest to Emory.

“My father was concerned that the Fuqua Center not only serve people in Atlanta, but extend its reach around the state to help treat as

The Fuqua estate’s continued generosity is helping meet a critical need for psychiatric care in a traditionally undertreated age group.

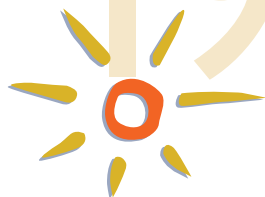
many people as possible. This gift will further enhance the existing programs at The Fuqua Center that focus on educating others about depression

in late life and providing effective treatments for those afflicted.”

J.B. Fuqua’s legacy of philanthropy reflected his belief in the importance of contributing to the well-being of others. This was a “core family value” he learned while growing up, according to Rex Fuqua. Emory was the beneficiary of that generosity in December 2006 when Fuqua gave \$2 million to endow The J. Rex Fuqua Chair in Child Psychiatry in the Emory Childhood and Adolescent Mood Disorders Program.

**The Fuqua Center/Emory University Division of Geriatric Psychiatry is unique in offering a comprehensive continuum of geriatric psychiatry services to its patients through strong community partnerships.**

# Brief Timeline of The Fuqua Center for Late-Life Depression



FUQUA CENTER FOR  
LATE-LIFE DEPRESSION



## Fuqua still fighting depression in elderly

(Atlanta Journal-Constitution, August 18, 2000)  
Atlanta businessman J.B. Fuqua has donated another \$1 million to Emory University's Fuqua Center for Late-Life Depression at Wesley Woods. Fuqua, who also is recognized for his philanthropy, gave an initial \$1 million in January 1999 to establish the center, which specializes in treating depression in older people. The purpose of the second \$1 million is to fund programs to help remove the social stigma

million toward the Skyland Trail because she is a strong believer that nature can help heal. The Fuquas also have been major contributors to the Atlanta Botanical Garden.

Fuqua, 82, said he also is interested in new treatments for depression. He gave Emory "a not very big grant of \$200,000 or \$300,000" to study the use of high-powered magnets in place of electric compulsive therapy to treat serious depression.

**1998**

J.B. Fuqua funds Transcranial Magnetic Stimulation (TMS) Research

Dr. William McDonald awarded National Institute for Health TMS Research Grant

**1999**

J.B. Fuqua Foundation gives \$1,000,000 to establish The Fuqua Center for Late-Life Depression at the Wesley Woods Center at Emory University. Dr. William McDonald is named Director of the Fuqua Center. Eve Byrd is named Associate Director.

**2000**

Psychiatric Clinical Nurse Specialist hired to expand clinical care to Atlanta Assisted Living (ALF) and Retirement Communities

*Primary Care Initiative: Integrating Mental Health and Primary Care* pilot project launched in partnership with National Mental Health Association of Georgia

J.B. Fuqua Foundation gives \$1,000,000 to Fuqua Center at Emory University for community education, training and clinical service programs related to the detection and treatment of late-life depression

Fuqua Center Advisory Board formed

**2001**

Fuqua Center Referral Network created; Referral Network helps older adults in rural communities locate geriatric mental health clinicians practicing in their area

Eve Byrd chairs the Metro Atlanta Aging and Mental Health Task Force; this coalition works with The Atlanta Regional Commission to expand Aging Services Database's resource list of geriatric mental health services

Fuqua Center holds its first statewide training entitled *Is It Depression? Recognizing Mental Illness in Older Adults and Making the Appropriate Referral* together with The State of Georgia Department of Human Resources/Area Agencies on Aging

Fuqua Center hires Community Education and Outreach Program Coordinator

Fuqua Center holds its first continuing education program for professionals; *Recognizing and Treating Older Adults' Depression: A Medical/Social Work Approach* is cosponsored by The University of Georgia and Georgia State University Departments of Social Work

Fuqua Center together with Emory Department of Pastoral Services and the North Georgia Conference of the United Methodist Church lead twelve trainings on the Medical/Theological Frameworks of Depression in Older Adults for north Georgia lay Church leaders

In 2001, Fuqua Center averages four community education programs a month

**2002**

Fuqua Center receives funding from the American Foundation for Suicide Prevention to teach Community Care Service Program (CCSP) care coordinators how to screen and refer frail older adults living in their homes for depression

Fuqua Center receives funding from Janssen Pharmaceutica to develop depression/dementia e-learning program

**2003**

Fuqua Center/ Emory Healthcare Website rolled out; website contains referral network, information about educational products, depression screening tools and patient forms

Toll-free Fuqua Center Depression Information line established; line staffed by a nurse from 7am – 7pm

Fuqua Center collaborates with Emory School of Nursing to develop online depression information for caregivers of stroke survivors

# 2003

A second community based advanced practice nurse is hired to provide services in assisted living facilities

Three e-learning programs and a video series posted to website

In 2003, Fuqua Center averages eight community education activities a month

## 2004

Fuqua Center exceeds its five year clinical services goal by 2000 visits; five year total is 23,688 outpatient visits

Fuqua Center receives additional funding from the Fuqua Foundation through the Wesley Woods Foundation to enhance geriatric psychiatry services in Wesley Woods Towers and Budd Terrace

Fuqua Center receives initial funding from Georgia Department of Human Resources Division of Aging to expand the CCSP training project initially funded by AFSP

Dr. McDonald participates in the *Blues Brothers* panel discussion held at Skyland Trail and the Delta Burke, *Go On and Live!* Program

## 2005

Fuqua Center receives additional funding to expand CCSP training project to an additional seventy-one counties

Third advanced practice nurse hired to expand outpatient and community clinic care services

In 2005, Fuqua Center provides community clinic services in 17 residential facilities

In 2005, approximately 1800 people were reached by Fuqua Center community education activities



*A Fuqua Center Nurse Practitioner reviews medications during a home visit*

## 2006

Dr. McDonald named Chief of Geriatric Psychiatry at Emory University School of Medicine

Fuqua Center hires second program coordinator

State of Georgia Department of Human Resources contracts with the Fuqua Center to provide training to Adult Protective Services case managers and to develop procedure for obtaining wards of the state psychiatric evaluations

Fuqua Center begins offering videoconferencing geriatric psychiatry services statewide through the Georgia Telemedicine Project

## 2007

The Fuqua Center begins partnership with The Georgia Association of Homes and Services for the Aging (GAHSA) and The Georgia Institute on Aging to provide training on early detection of depression and other mental illnesses for service coordinators representing approximately sixteen retirement communities in Georgia

In 2007, Fuqua Center averages ten community education programs a month

# 2005



**OVER THE YEARS,**  
Over the years, the Fuqua Center staff has provided care to older adults with mental health needs and worked to educate the public at large about mental illnesses that are common in older adults.



*Fuqua Center Director Dr. William McDonald participated in the Blues Brothers panel discussion (along with Art Buchwald and others) and in the Delta Burke, Go On and Live! Program, both in 2004.*

## Who to call



To reach the Fuqua Center, please call (404) 728-6302 or 1-877-498-0096 for general information.

For new patient appointments, call (404) 728-6362.

For telemedicine appointments, call 1-866-754-4325.

For community clinical sites, call (404) 728-6382.

For information on community education or training, call Nancie Vito at (404) 728-4558.

For information on our support group and the peer support program call Andrew Katz at (404) 728-6948.

For opportunities to participate in research studies, call Sinead Quinn at (404) 728-6957.

For information about Transitions Senior Program, a day treatment program, contact Ed Lawrence at (404) 728-4776.

To be added to our newsletter mailing list, call 404-728-6279 or email your name and address to [fuqua-center@emory.edu](mailto:fuqua-center@emory.edu)

**CHECK OUT OUR WEBSITE:**  
<http://www.emoryhealthcare.org/departments/fuqua/>

# Fuqua Center for Late-Life Depression/Emory University\* Clinical Services. How can we help?

## Evaluation and Care

Emory Geriatric Psychiatry/Fuqua Center provides evaluation and care for older adults with mental health needs. Outpatient clinical evaluations include both physical and cognitive assessments by a clinician specializing in geriatric psychiatry.

## Community Clinics

Nurse practitioners are available to provide psychiatric services for older adults residing in retirement and assisted living communities.

## Telemedicine

Telemedicine is a cutting-edge approach that allows patients living in more rural areas to access specialists from throughout the state. Patients can access Emory/Fuqua Center geriatric psychiatry specialists through more than 40 rural sites located throughout Georgia. For more information about the Georgia Telemedicine Project, call 1-866-754-4325.

## Referral Services

The Fuqua Center for Late-Life Depression will refer patients to additional services appropriate to the needs of the individual.

## Transitions Senior Program

The Transitions Senior Program is a day treatment program for older adults with mental health needs. The Transitions Senior Program, while not a part of the Fuqua Center, is part of the Emory Healthcare System.

## Peer Support Group

Peer-led support groups are held weekly at the Fuqua Center.

**For more information about any of these services, please contact the Fuqua Center at (404) 728-6302 or toll-free at 1-877-498-0096. You may also visit our web site at <http://fuqua.emoryhealthcare.org>**

*\*Fuqua Center is a part of Emory University School of Medicine Division of Geriatric Psychiatry.*

## SYMPTOMS OF DEPRESSION

- :-( Feeling sad or numb
- :-( Crying easily or for no reason
- :-( No interest or pleasure in things you used to enjoy
- :-( Feeling slowed down or feeling restless and irritable
- :-( Feeling worthless or guilty
- :-( Change in appetite; unintended change in weight
- :-( Trouble recalling things, concentrating or making decisions
- :-( Headaches, backaches or digestive problems
- :-( Problems sleeping, or wanting to sleep all of the time
- :-( Feeling tired all of the time
- :-( Thoughts about death or suicide



DURING THE PAST YEAR, WE HAVE LOST TWO OF OUR DEAREST FRIENDS, MR. J.B. FUQUA AND MR. WILLIAM ALLEN. This Center would not be here today if it was not for the vision and dedication of J.B. Fuqua and his family. William Allen and his wife Virginia Allen both served as members of the Fuqua Center Advisory Board and have donated numerous hours of their time in developing the Center's services and providing loving support to individuals suffering from depression.

On behalf of the Fuqua Center for Late-Life Depression, we would like to thank you for your generous support of the Center. We are most grateful that Mr. Fuqua and Mr. Allen touched our lives and that you have chosen to honor their vision and commitment by continuing to support the Fuqua Center.

Buffalo Presbyterian Church  
Cary Academy  
Central Atlanta Progress, Inc.  
Four Bees Foundation  
Gulf States Theaters Inc.  
Harrison Design Associates, Inc.  
Makovsky and Company, Inc.  
Northern Trust Company  
The Shoptaw Group  
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John and Helen Aderhold  
Mr. and Mrs. Gary E. Baldwin  
Cynthann H. and Jim Barker  
Dr. Paul D. Barry and Deborah W. Barry  
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Clayton P. Boardman, III  
Herb and Marjorie Bradshaw  
T. Richard Bryant, Jr. and Shelby Bryant  
Edward A. Clark  
Wayne E. and Mary C. Coonley  
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Kim Fogleman  
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Dudley L. Moore, Jr.  
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George D. and Carol C. Overend  
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Mark C. and Elizabeth B. West  
Sue Sigmon Williams and L. Neil Williams, Jr.  
John G. and Coral L. Wright  
Dorothy M. Yates  
Maria Malizia and R. Nils Young



# Remembrance of J.B. Fuqua by Tom Johnson



**J.B. Fuqua, Larry Gellerstedt, and Tom Johnson shared their stories of depression in hope that others who suffer from it will have hope.**

While J. B. walked comfortably in the world of political and business power, it is in the world of generosity and compassion that his mark on history is indelibly inscribed.

Think of the many projects and institutions that enrich the landscape of our lives; programs that flourish because of his touch and his support.

There was another gift that J.B. gave us and that was his decision to go public with his long struggle against clinical depression.

I know about that decision in a very personal way, because J.B., Larry Gellerstedt and I did it together, disclosing an illness we share with about 19 million others.

We told our stories of struggling through the debilitating effects that accompany depression in the hope that others who suffer from it will be encouraged to see that there is a way out and that they can return to productive and happy lives with proper medical care.

One of J. B.'s most important final wishes and commitments was to diminish, and hopefully one day to erase, the stigma associated with depression and other mental health conditions so people will go to get professional help.

He was a remarkable example of someone who lived an exceptionally successful life while suffering from severe depression.

We honor a legend – a man who pulled himself up from a humble childhood to reach the pinnacle of business success.

We honor a man who had a generous heart, and a brilliant mind.

We honor, above all, a man who not only achieved and lived the American dream – but to his everlasting glory – he shared it.

*Tom Johnson is former chairman of CNN News Group*

## EMORY HEALTHCARE

### Fuqua Center for Late-Life Depression

Wesley Woods Health Center, 4th Floor  
1841 Clifton Rd., NE  
Atlanta, GA 30329

<http://www.emoryhealthcare.org/departments/fuqua/>

Treatment options  
How to learn more  
Facts about depression

